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Bright Ideas: Professional Lighting Secrets for Your Home

Sharon McFarlane

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Sharon McFarlane : Bright Ideas: Professional Lighting Secrets for Your Home before purchasing it in order to gage whether or not it would be worth my time, and all praised Bright Ideas: Professional Lighting Secrets for Your Home:

8 of 8 people found the following review helpful. Attention Tokyo Billionaires - This is the book for you!By HeartHomeI feel that this book is mis-categorized and inappropriately titled. The description alleges that this book will provide "practical advise, the book guides readers through the steps, tricks and techniques needed to create a multitude of lighting atmospheres and unique decorative features for both interior and exterior spaces." This is not at all true. Unless you are a millionaire, Japanese boutique hotel designer, or avant-garde eccentric this book is not for you.The first section provides examples of lighting schemes that are in no way practical - i.e. fancy built-ins from the homes of the very-well-to-do, a bathroom drenched in harsh neon-red light (I thought bathrooms were supposed to be soothing, not rage-inducing). The next section is basically a list of resumes from lighting design firms that would cost more to hire than the cost of my home.This is followed by what amounts to a shopping cataolg of extremely over-priced, unavailable lighting pieces.I was looking for ways to improve the lighting in my home, not by flying over some London-based designer, or spending \$8000 on a chandelier the size of my couch. In addition to being inexcusably

impractical, the book is poorly edited and produced. There are numerous descriptions for which there are no accompanying photos or illustrations; many descriptions accompany the wrong photo; and in one instance a sentence was cut off right in the middle, no punctuation or completion of thought. If you can't read, but want to see pretty pictures of expensive stuff, buy this book.

Homeowners everywhere admire and envy the fabulous results that professional lighting designers achieve, but remain frustrated about their ability to apply them in their own home to a modest budget. This book reveals the secrets of professional lighting designers, enabling the creative homeowner to bring stunning lighting effects into the modern home. Containing inspirational, full-color photographs and crammed with practical advice, the book guides readers through the steps, tricks and techniques needed to create a multitude of lighting atmospheres and unique decorative features for both interior and exterior spaces. The book also features an extended glossary, a definitive guide to the terminology of the craft, the different types of light fittings and materials.

About the Author Sharon McFarlane is a design writer and commentator with a particular interest in lighting, having managed the product database for *Light*, the UK's foremost professional lighting magazine for four years. She lives and works in London, UK.