

Alexander Girard: popular edition

Kiera Coffee

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Kiera Coffee : Alexander Girard: popular edition before purchasing it in order to gage whether or not it would be worth my time, and all praised Alexander Girard: popular edition:

0 of 0 people found the following review helpful. Gorgeous Book!By Delilah in BostonThis review is about the product, only, and does not reflect the vendor or shipping. This is a lovely book that includes a wide representation of Alexander's Girard's work. I recommend it to anyone interested in mid century design and particular Alexander Girard' "opulent modernism."1 of 1 people found the following review helpful. A beautiful beast!By Lizzylooo HueThis book is absolutely fantastic! It's a compilation of all the work Alexander Girard created throughout his lifetime. From his graphic design pieces, to his furniture, and everything in between. Todd Oldham Kiera Coffee curated this beast of a book, and they did such an amazing job. It really is a beautiful book. And at over 650 pages, this book is well worth the money! It is definitely a must-have for anyone who appreciates Girards distinctive career.0 of 0 people found the following review helpful. All the world is hometownBy Connie T. JaquithTHIS is the quintessential Girard book. A delight simply to look through and marvel at this man's singular genius to transform the way we see the world around us. "All the world is hometown," Girard's motto for the gift of his collections to the Museum of International Folk Art in Santa Fe. His assistance and creative design of the Museum's Girard Wing is a gift to all of us. This book captures the scope of his life and work. A must have if you are a Girard fan.

This massive monograph on seminal designer Alexander Girard covers virtually every aspect of his distinctive career. One of the most prolific mid-20th century designers, Girard's work spanned many disciplines, including textile design, graphic design, typography, illustration, furniture design, interior design, product design, exhibit design, and architecture. Exhaustively researched and lovingly assembled by designer Todd Oldham, this tome is the definitive must-have book on Girard's oeuvre.Many of the designs featured here have never before been published. Oldham carefully went through the entire Girard archive to uncover many treasures as well as all of the most recognizable

works by Girard. Girard is well known for his bold, colorful, and iconic textile designs for Herman Miller (1952-1975), which are extensively featured. These were often featured in conjunction with furniture designs by his contemporaries: Charles and Ray Eames, and George Nelson. His designs for La Fonda del Sol restaurant (1960) are an experiment with typography as a communication tool and large-scale environmental graphic. Textiles and Objects (1961) was a very influential New York store sponsored by Herman Miller that featured Girard's designs inspired by his travels and folk art collection. The Girard Foundation (1962) houses his own personal and extensive collection of folk art, textiles, toys, and objects from around the world. His complete environmental design for Braniff International Airways (1965) gave him the opportunity to work at all scales with color, graphics, textiles, and furniture design. He designed every aspect of the project himself, from the minute-sized sugar packets and the ticket counters to the graphic colors of the planes themselves. Alexander Girard's playful yet sophisticated designs continue to inspire new generations of artists and designers. The breadth and scope of his work is truly remarkable. This highly anticipated tome is the first major retrospective of this very accomplished and prolific designer, and has been painstakingly edited by renowned New York-based designer Todd Oldham.

"Alexander Girard' is an encyclopedic (672 pages!) study of the design guru's influential style, especially his whimsical table settings." *Martha Stewart Living* "At 672 pages and a hefty 15 pounds, 'Alexander Girard,' by Todd Oldham and Kiera Coffee, might appear to be a catalog raisonné, featuring all of the prolific designer's textiles, graphics, illustrations, furniture, interiors, products and buildings. In fact, Mr. Oldham said, Mr. Girard 'saved everything every magazine clipping, every article, every ad.' To make sense of it all, Mr. Oldham and his team sifted through thousands of photos and documents, interviewing relatives and former employees." *The New York Times*