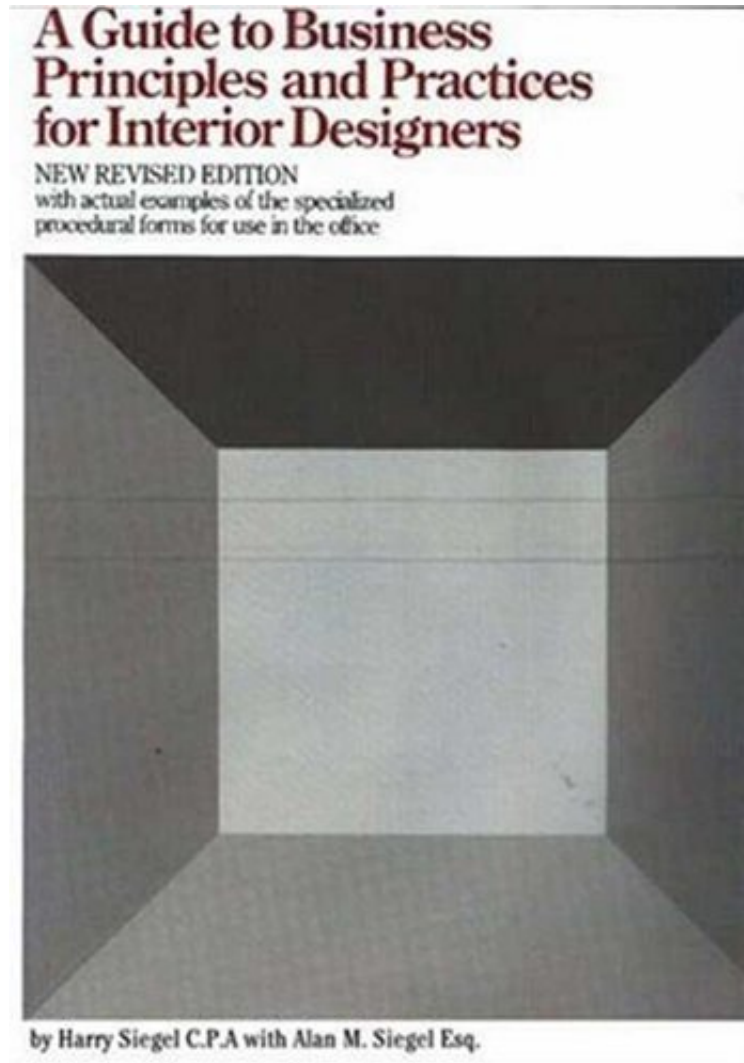


(Mobile book) A Guide to Business Principles and Practices for Interior Designers: Revised Edition

A Guide to Business Principles and Practices for Interior Designers: Revised Edition

Harry Siegel, Alan M. Siegel

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Harry Siegel, Alan M. Siegel : A Guide to Business Principles and Practices for Interior Designers: Revised Edition before purchasing it in order to gauge whether or not it would be worth my time, and all praised A Guide to Business Principles and Practices for Interior Designers: Revised Edition:

60 of 62 people found the following review helpful. Good reference work / textbook By B. Falk Having a grasp of design is essential in the interior designer's profession, but it is only one element of a successful practice. Grasping the principles of operating a business is equally important. Here, in a newly revised edition of his fourteen-year best-seller, Harry Siegel together with Alan M. Siegel show how to run a design shop smoothly and effectively. The book, the

first and most' respected in the field, continues to be a must for all interior designers, architects, space planners, and certainly students. Thoroughly updated to reflect current practices and procedures, the book is divided into four parts. In Part 1 the Siegels discuss how to establish an interior design practice. In Part 2 they describe how to carry through a job and charge for it. Included are a new checklist to help the designer handle initial contacts with the client, new descriptions of the use of combinations of fees and allocation of budget amounts, as well as three completely new chapters, Analysis of Scope of Services, Approach to the Flat Fee, and Sales Taxes. Alan M. Siegel, a partner in the law firm of Levy Sonet, which is legal counsel to the American Society of Interior Designers, Inc., has completely revised the chapter on residential letters of agreement. The special requirements of nonresidential work are covered in Part 3. Here too the chapter on letters of agreement has been completely revised by Alan M. Siegel, and the discussion of the designer's responsibilities for purchases has been expanded. In Part 4 the Siegels examine forms, techniques, and special factors including actual examples of the specialized procedural forms used in the design office. The chapter on insurance has been expanded and completely revised, including a discussion of errors and omissions coverage. Also included is a new chapter, The Interior Designer as a Product Designer. This book should be required reading for all designers or students, who want reasonable remuneration for their knowledge, flair, and hard work. You can't afford to pass up this valuable professional resource.

2 of 2 people found the following review helpful. A Guide to Business Principles and Practices for Interior Designers By Trudy Anselment This is a book I used when I was in design school. I got it for a re-fresher to use at my job; since I long ago got rid of the copy I used to have. Good resource when making contracts.

2 of 5 people found the following review helpful. A guide to business principles and practices for interior designers By woop womana very comprehensive overview. Great examples of forms.

A guide to . . . The importance of sound business practice in the interior design office How to establish an interior design practice Carrying a job through and charging for it The special requirements of nonresidential work Forms, relations with trade sources, and other special factors