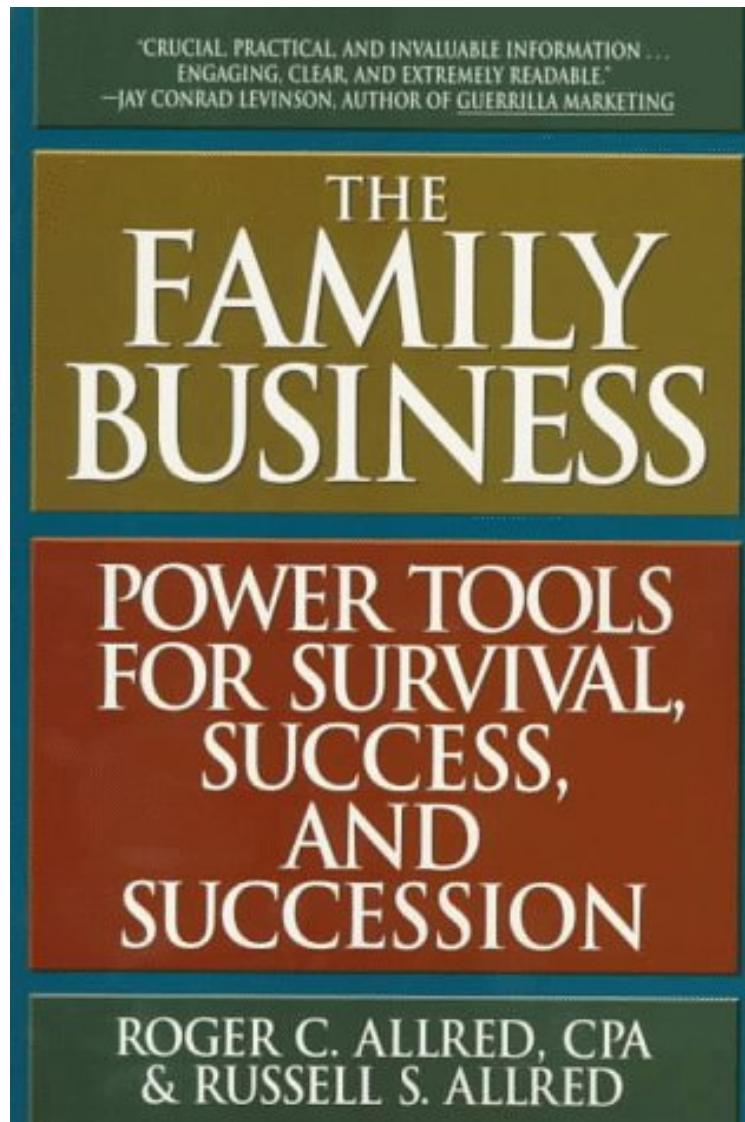


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## A Family Business

*Roger C. Allred*

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**Roger C. Allred : A Family Business** before purchasing it in order to gauge whether or not it would be worth my time, and all praised A Family Business:

2 of 2 people found the following review helpful. don't waste your time...By A Customer As an advisor to business and entrepreneurial families, I usually applaud everything published which heightens awareness of help and hope for family businesses. So it is difficult for me to say this, since I want to believe the Allred brothers intended to make a contribution to the advancement of family business continuity. But this is one of the few books in the field which I've read that simply fails to deliver anything much of value. 13 of 13 people found the following review helpful. Practical,

insightful, but lacks depth. By A Customer Very helpful in providing the reader with a "50,000 foot view" of the issues related to managing family businesses. The book falls short by not providing any case studies or detailed examples for readers that want to get to a deeper level of understanding. Though this book touches many real issues, it only scratches the surface and I came away feeling like I just read a cheap self-help manual. 2 of 2 people found the following review helpful. Power Tools for Building a Business By Russ It is not a scholarly text. It is what the title implies, a tool to help build a business, more specifically a family-business. It contains a broad evaluation of all essential business fundamentals with a system for ranking the activities the business owner should emphasize. The County of Kern California has contracted with the author to conduct this process with local businesses. To date, they can account for 190 new jobs, because the owners are running their businesses better. The "Journal of Accountancy" published the family business checklist in the book as a guide to help CPAs work better with family businesses. The people who have benefitted from the book would rate it five stars. END

Two brothers who own a successful California consulting business offer customized action plans for small and large businesses that need to address privacy concerns, priority-setting, emotional dynamics, and other issues specifically facing family-run companies. Original."