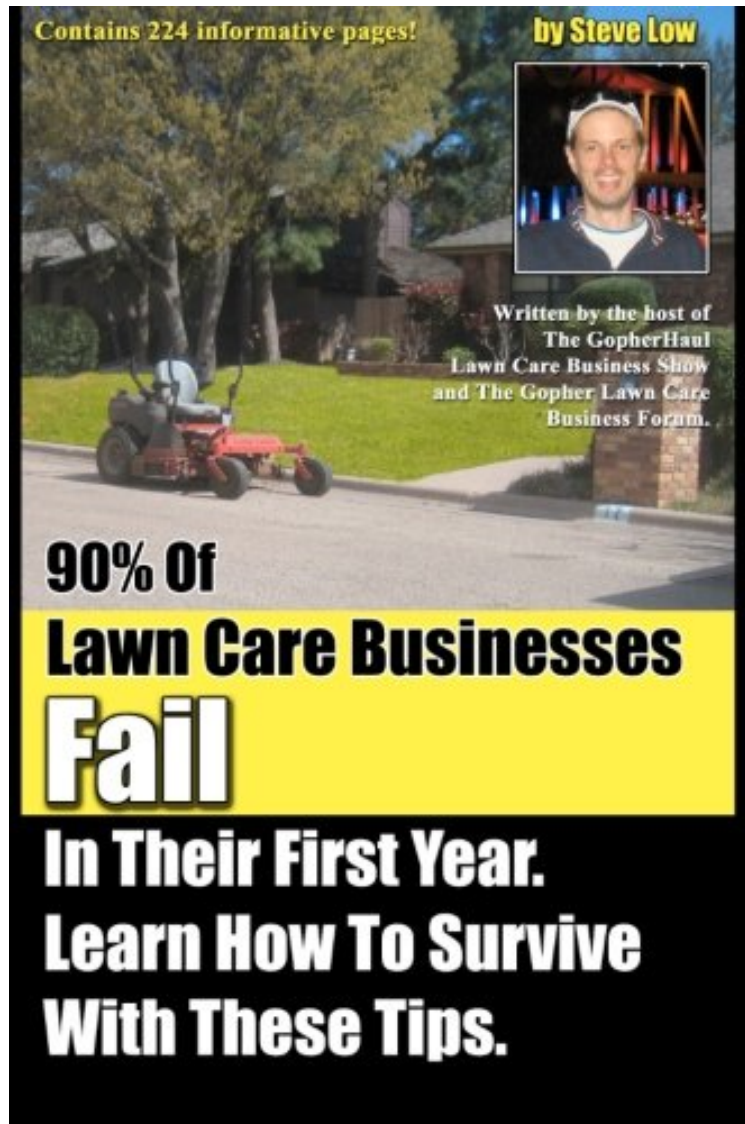


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*Steve Low*

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Everyday you run your lawn care business, you are going to be coming into contact with new experiences, situations, and jobs that will change you. These experiences will also change the way you operate your business. Sometimes you will make it through a challenging situation unscathed, other times, you may find yourself just barely able to hold on. Some experiences can even be fatal to your lawn care business. When 90% of new start up lawn care business owners fail in their first year, a need for information on how to survive is essential. You need as much education and early warning as you can get your hands on to make it through where others have failed. This book's goal is to give you a heads up of what other lawn care business owners have experienced and how they dealt with their challenging situations. Learn from these insights and grow stronger because of them. As the old saying goes 'those who fail to learn from history are doomed to repeat it.' Don't be doomed, read on entrepreneur, read on! From The Gopher Lawn Care Business Forum The GopherHaul Lawn Care Business Show. Download our Free 30 day trial of Gopher Lawn Care Business Billing Scheduling Software at [www.gophersoftware.com](http://www.gophersoftware.com) Until the next time we meet, always remember to Dream It, Build It, Gopher It!